



grenke

Key Note

Dr. Sebastian Hirsch

Leaseurope

Annual Convention 2025

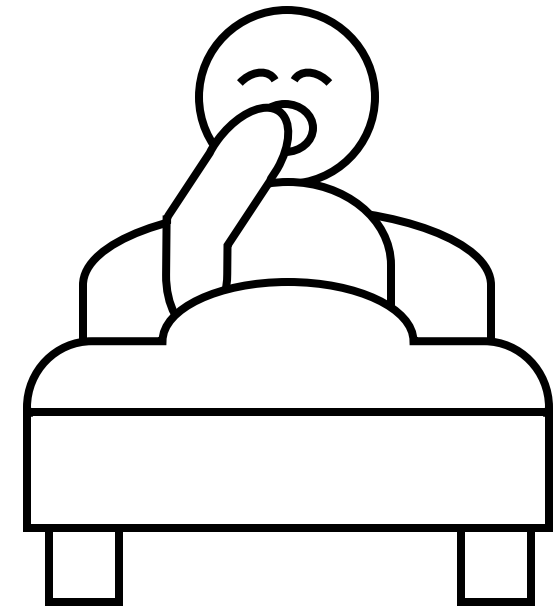
Key Note

small-ticket leasing: challenges and opportunities

Dr. Sebastian Hirsch
CEO

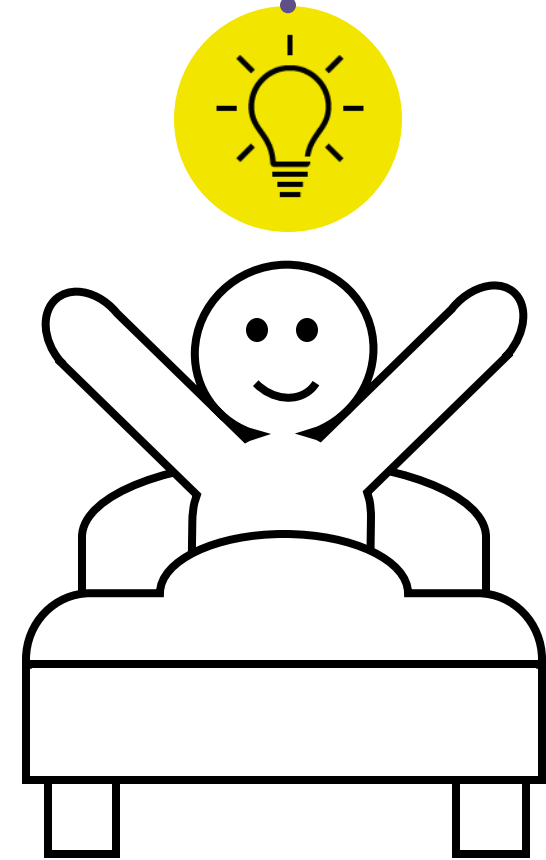


No one wakes up in the morning...

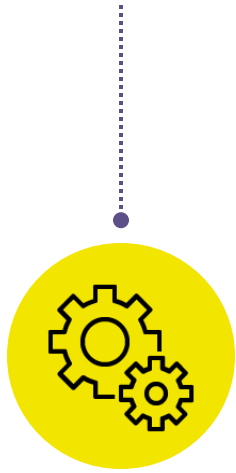


... and thinks about leasing

Entrepreneurs think in terms of solutions



Their investment needs trigger leasing



Leasing as connection between investment, object & financing

Objects

Financing



Growing requirements lead to greater demand

Objects

Financing



Investment

Environment

Used Objects

Circular Economy

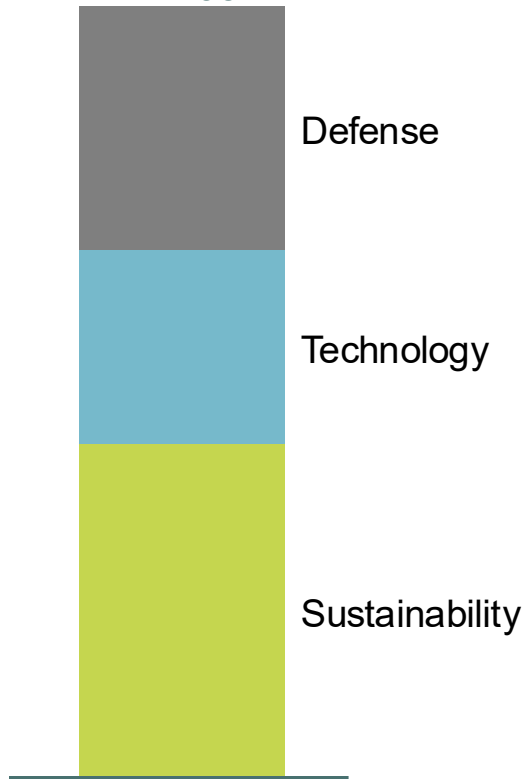


LEASING

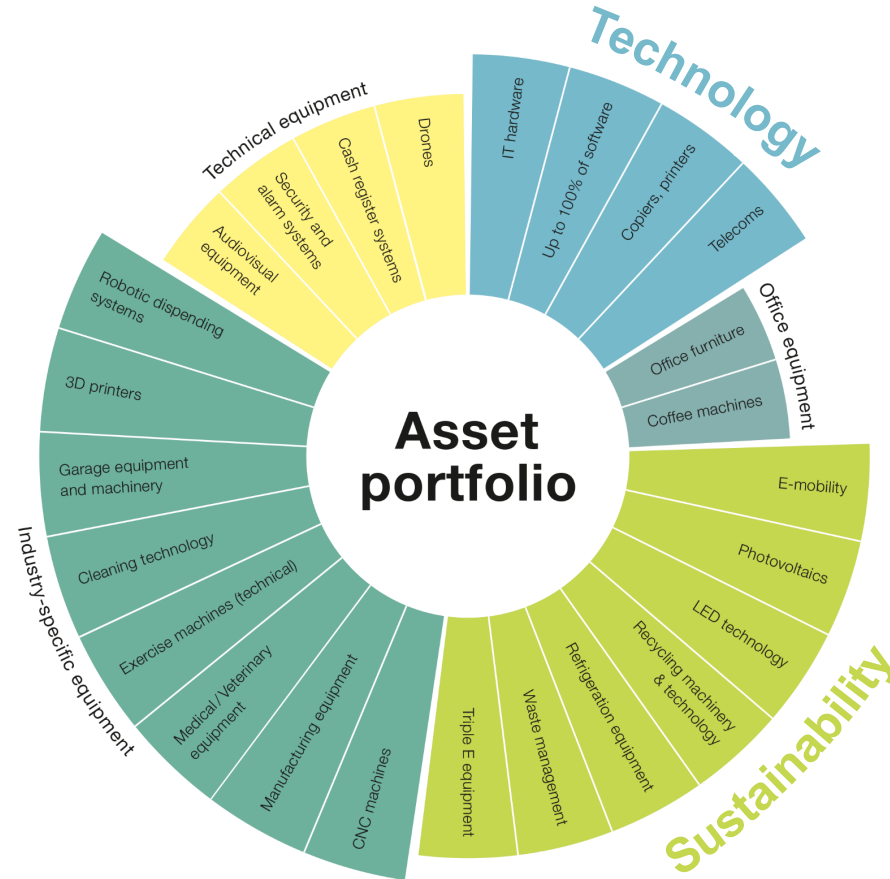


The EU's competitiveness depends on investments

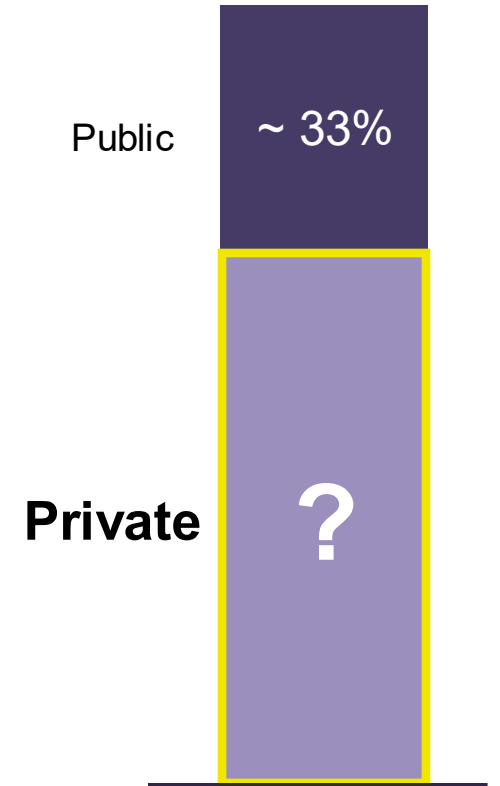
EU Investment Needs
till 2031



> 7.000
Bn €



Sources of Financing



Thank you for your attention



**Leasing
is part of
the solution**