

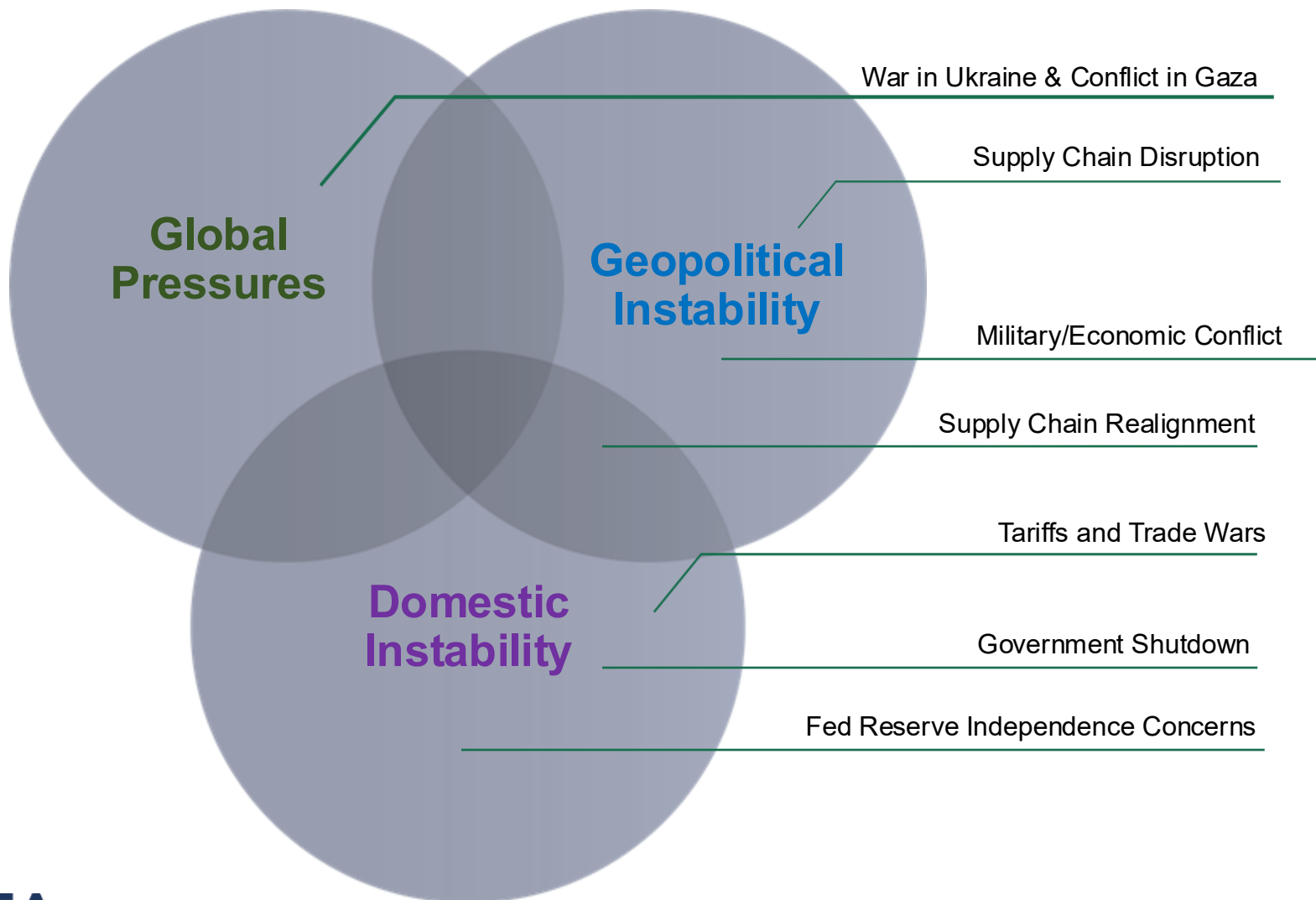


Navigating Uncertainty:

**Data & Insight into the U.S.
Equipment Finance Market**

The U.S. Market Landscape: Opportunities Amid Uncertainty

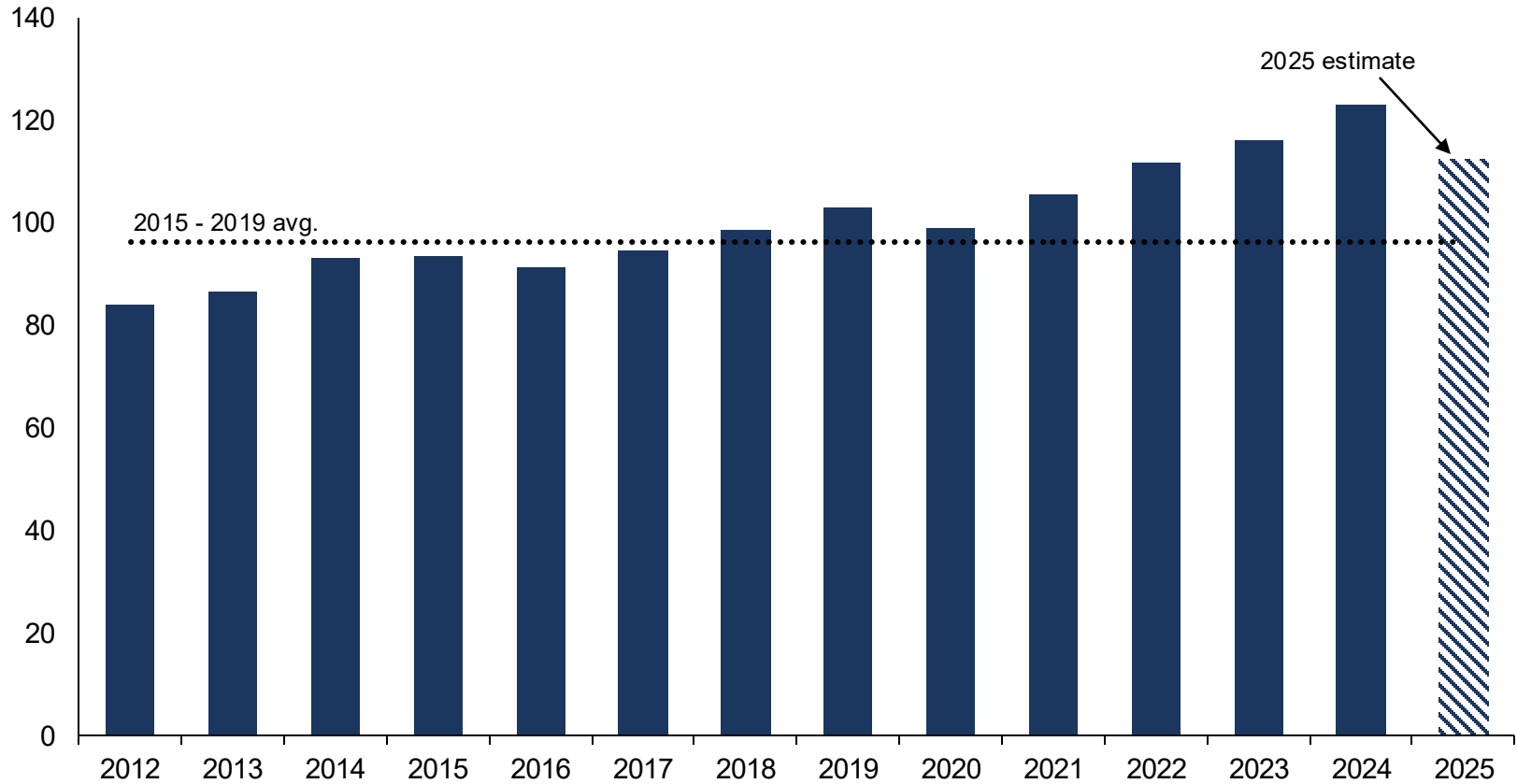
A Volatile World



Demand is Down from 2024 High, but Still Strong

Annual New Business Volume Growth

(\$U.S. billions)

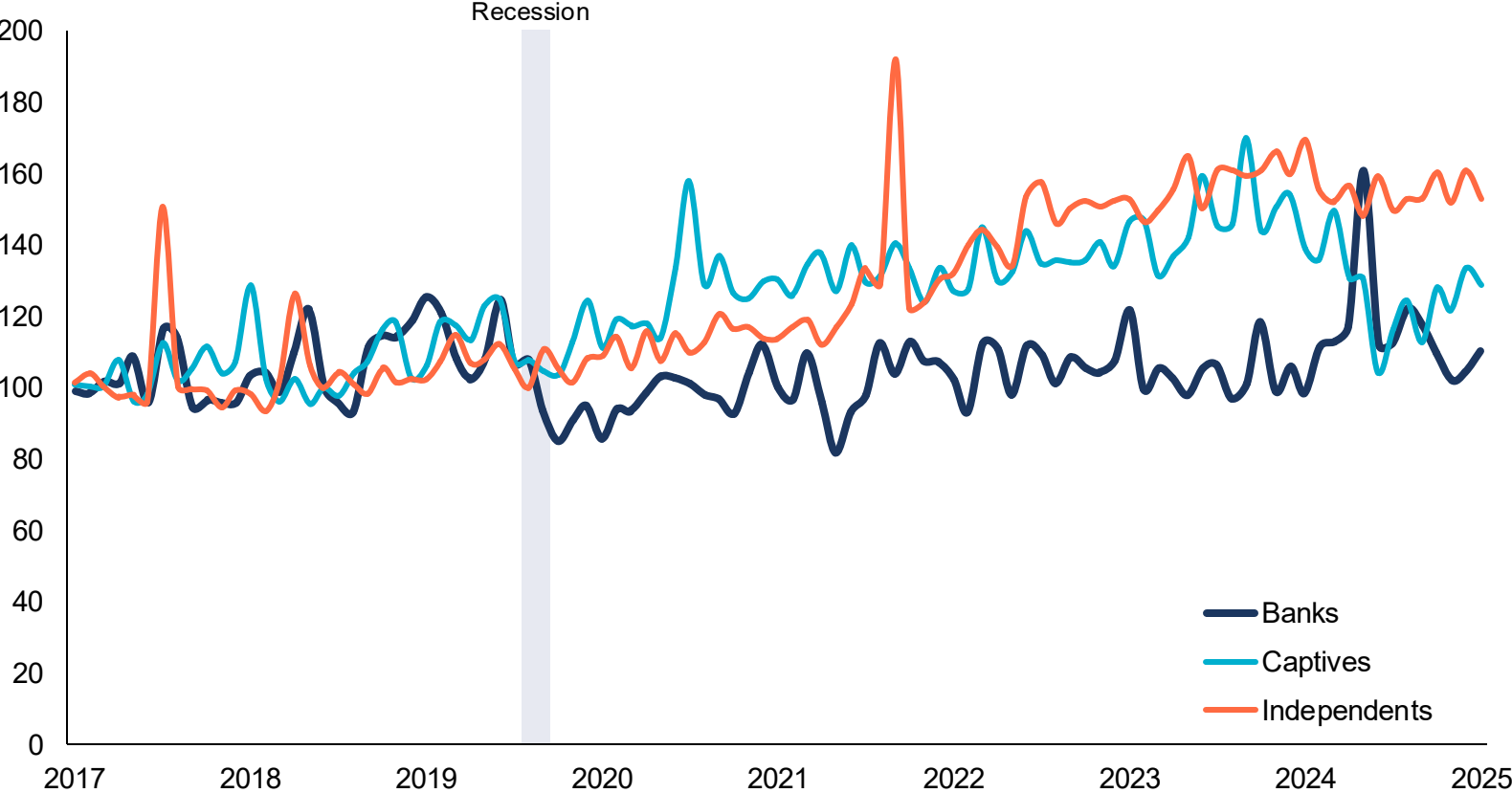


Source: Equipment Leasing and Finance Association.

Captives and Independents Have Led the Charge

New Business Volume by Lender Type

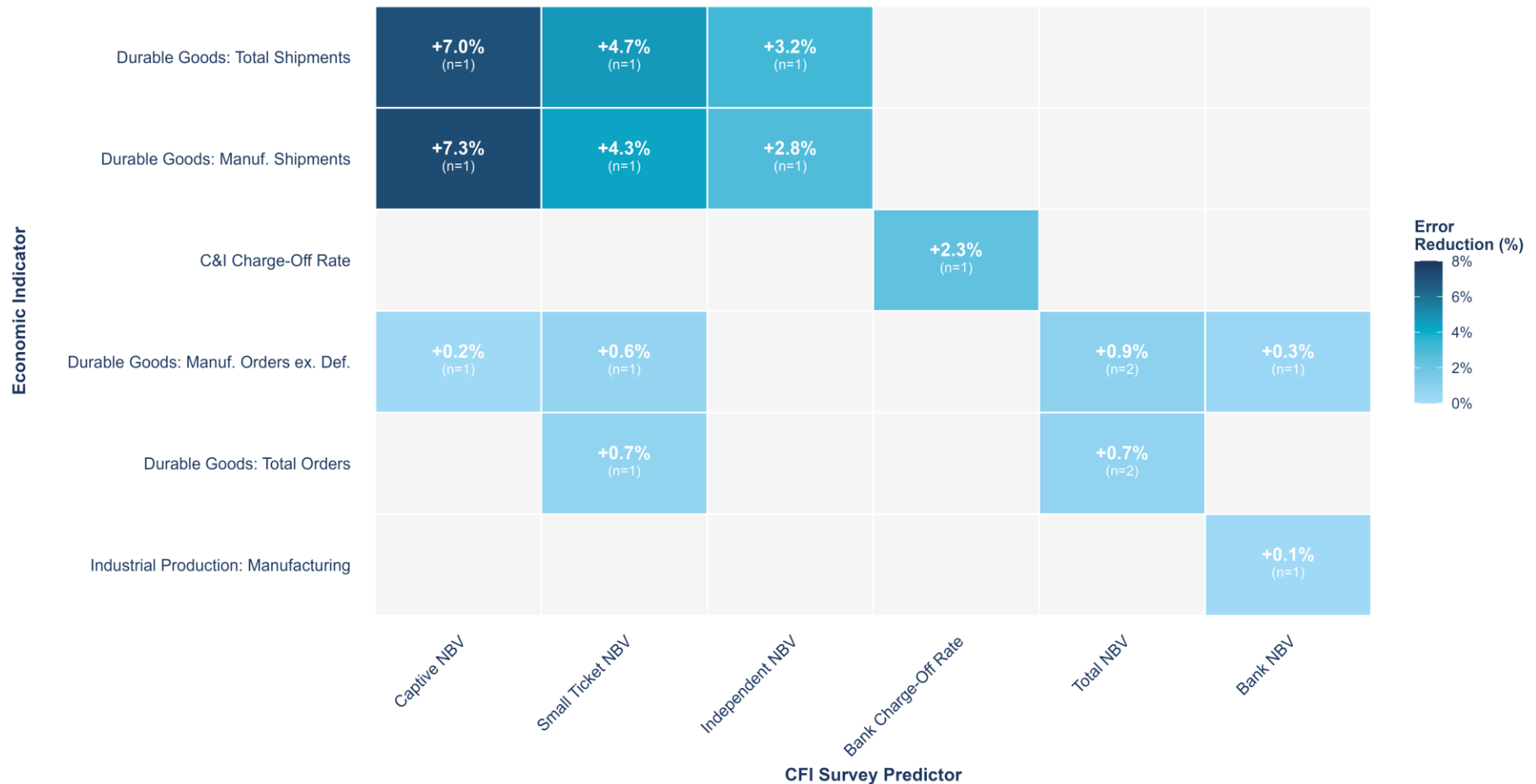
(Index, January 2019 = 100, monthly, seasonally adjusted)



Building Data Resources for Better Decision-making

Figure 2. CFI Survey Data Improves Economic Forecasting

Average Forecast Error Reduction



- Notes:**
- (1) Only indicator-predictor pairs with significant improvements are shown. Gray cells were tested but not significant at the 5% level.
 - (2) n = the number of significant forecast windows.
 - (3) Forecasting uses only historical data (lagged CFI and economic indicators) for true out-of-sample prediction.

Private Capital Investments on the Rise

Bloomberg

Fifth Third, Eldridge to Partner Up on Private Credit Deals

By [Yizhu Wang](#)

July 29, 2025 at 8:00 AM EDT

**EQUIPMENT
FINANCE NEWS**
The One News Source for Dealers and Finance Providers

First Citizens, Sixth Street form equipment finance JV

February 5, 2025

monitor*daily*
The independent voice of equipment finance.

Ares Management Launches Independent Equipment Finance Company by Adding BciCapital Executives and Platform

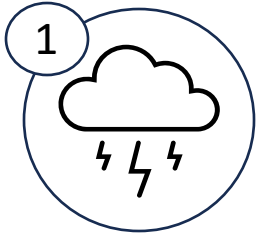
March 4, 2024

abfjournal

Franklin BSP Lending and Franklin BSP Capital Acquire Encina Equipment Finance

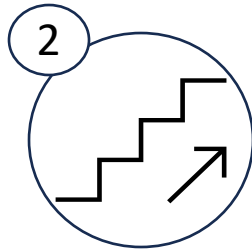
January 5, 2022

Key Takeaways



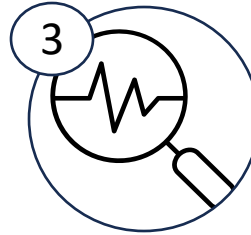
Uncertainty dominates 2025

Tariffs, trade tensions, and politics slow momentum.



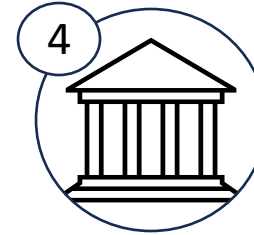
Demand holds strong

Businesses keep investing; independents and captives lead.



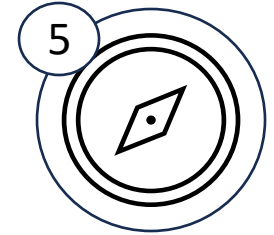
Data drives advantage

ELFA delivers real-time insights as official data lags.



Advocacy pays off

Policy wins boost investment and ease compliance



Adaptability drives success

Resilient lenders thrive by evolving with the market.

LET'S CONNECT!



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