

Current Landscape

POLITICS

Trump's tariffs on cars, copper, drugs, aluminum could hit harder than other levies

UPDATED WED, JUL 9 2025 5:30 PM EDT

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Businesses scramble to decipher Trump's new wave of tariffs

U.S. set to impose 100% duties on branded drugs and 25% levies on heavy-duty trucks on Oct. 1

4 min read



Business | Red flag

The spectacular folly of Donald Trump's copper tariffs

Duties on the red metal will be a major part of his economic agenda

Trump targets heavy-duty trucks, pharmaceuticals in latest round of punishing tariffs

DAVID SHEPARDSON
REUTERS
PUBLISHED YESTERDAY
UPDATED 3 HOURS AGO



World

Trump announces 30% tariffs on EU, Mexico to begin Aug. 1

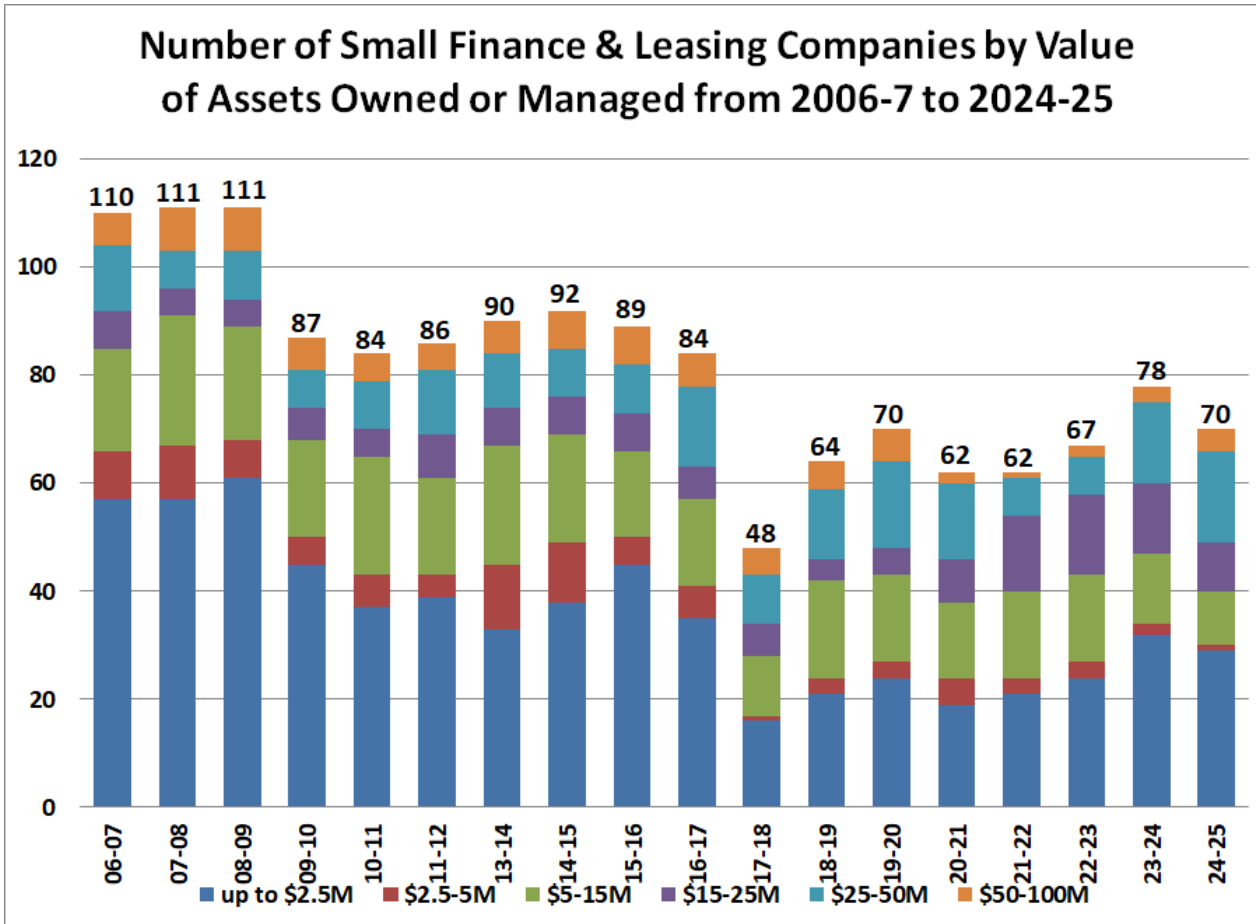
Mexico's president confident 'better terms' can be reached, EU mulls 'countermeasures'

Financial support remains in place as Trump threatens more tariffs, Holt says

22 hours ago | News | 2:26

U.S. President Donald Trump is threatening higher tariffs against Canada's entire economy. Premier Susan Holt says the province is taking him at his word.

CFLA Membership



Source: CFLA

1. Almost 2/3 of CFLA member companies in 2024-25 are “small” (value of assets owned or managed of less than \$100 million)
2. Value of assets owned or managed by small CFLA member companies in 2024-25 estimated at \$1.3 billion – less than 0.5% of industry total
3. Average value of assets owned and managed by SME rose to \$18 million in 2024-25 up from \$16 million the previous year

CFLA Business Confidence Survey



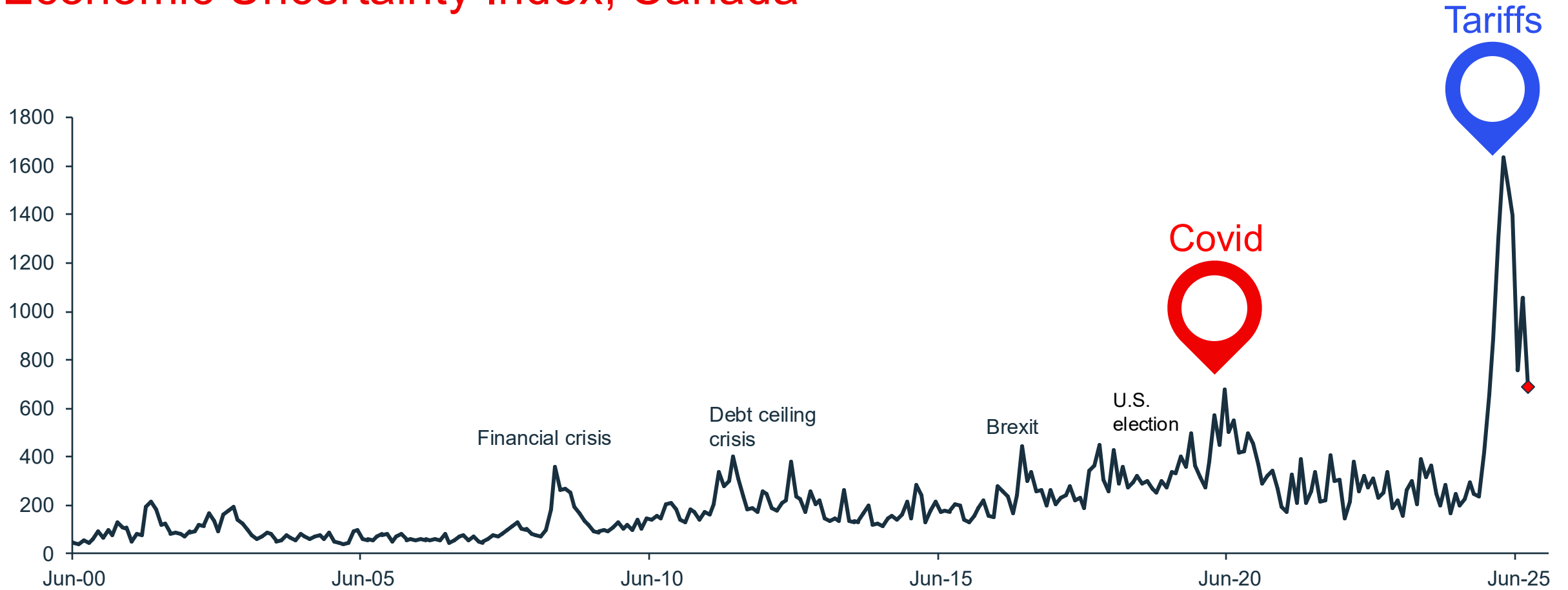
- Expected new business growth averages 0.6% in 2024, 0.4% in 2025
- Market pessimism lessening slightly in Q3+Q4
- Respondents expect margins to remain firm in Q3+Q4
- Credit approvals expected to rise
- Delinquency rates expected to rise
- Bad debt ratio expected to improve
- M&A activity expected to rise
- Availability of capital expected to deteriorate
- Staff levels expected to decline

Source: CFLA Business Confidence Survey 2025 Q3+Q4

Is “uncertainty” the word of the year?

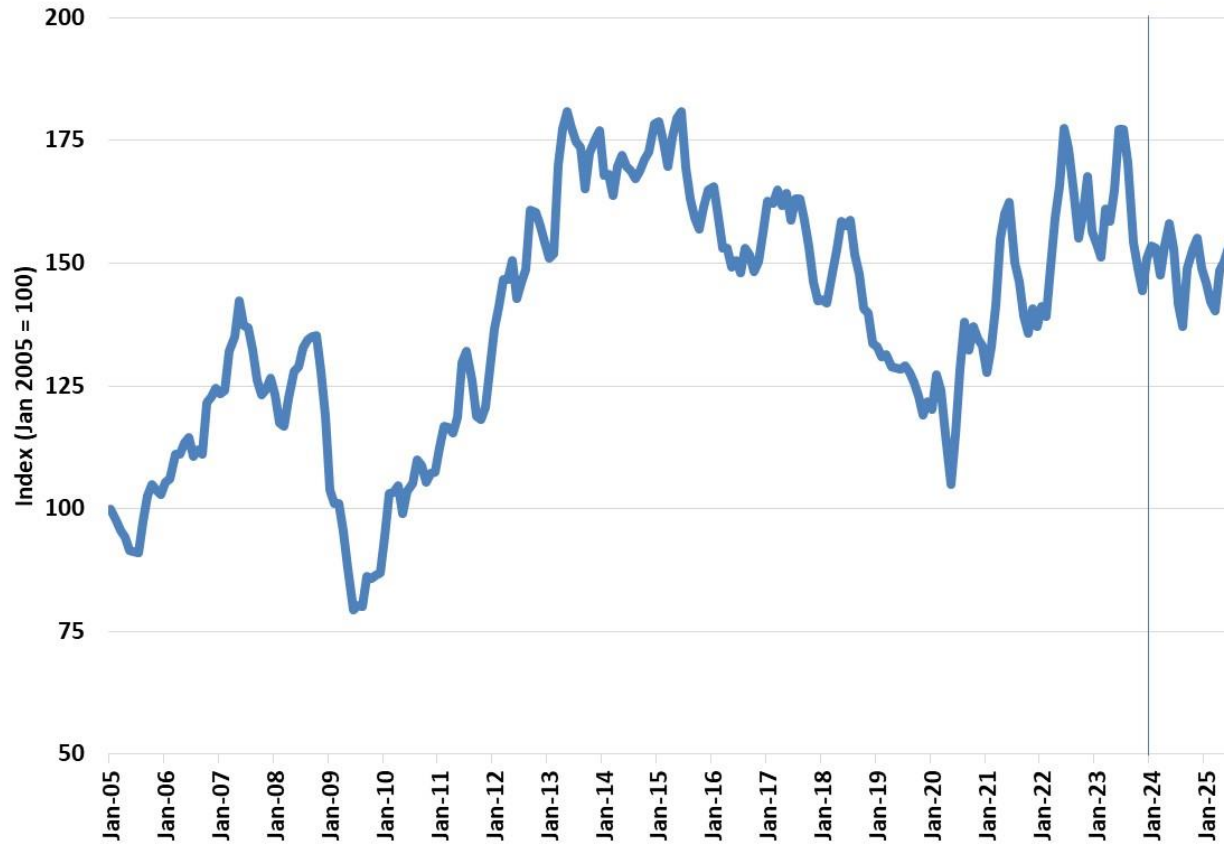


Economic Uncertainty Index, Canada

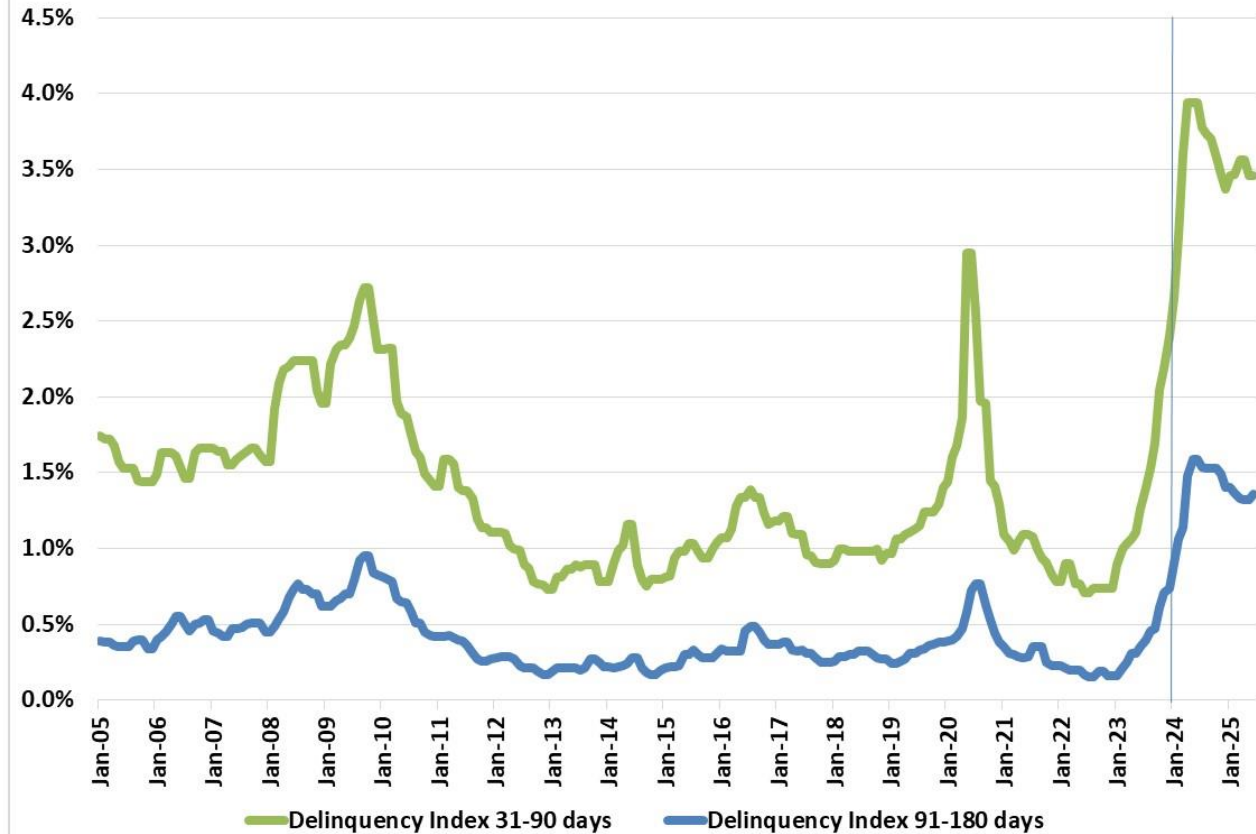


Business is Struggling

CFLA/Equifax Canadian Equipment Lending Index

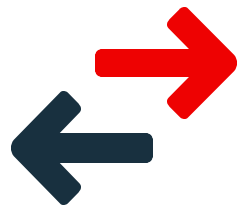
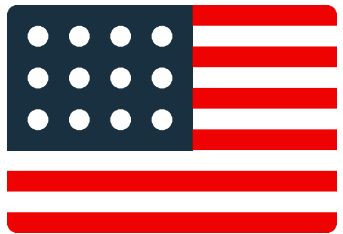


CFLA/Equifax Canadian Equipment Delinquency Indices



Source: Canadian Finance and Leasing Association; DesRosiers Automotive Consultants

Tariffs, tariffs, tariffs...



U.S. tariffs on Canada:

- 50% on aluminum, steel and copper
- 25% on cars
- 35% on softwood lumber
- ... and more!

Canada's retaliation:

- 25% on \$15.6 bn worth of steel and aluminum products
- 25% on cars

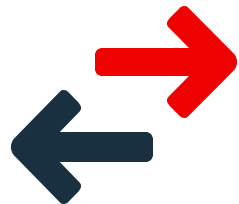
**Canada pulled their original set of retaliatory tariffs on Sept. 1st*



Chinese tariffs not to be ignored

Chinese tariffs on Canada:

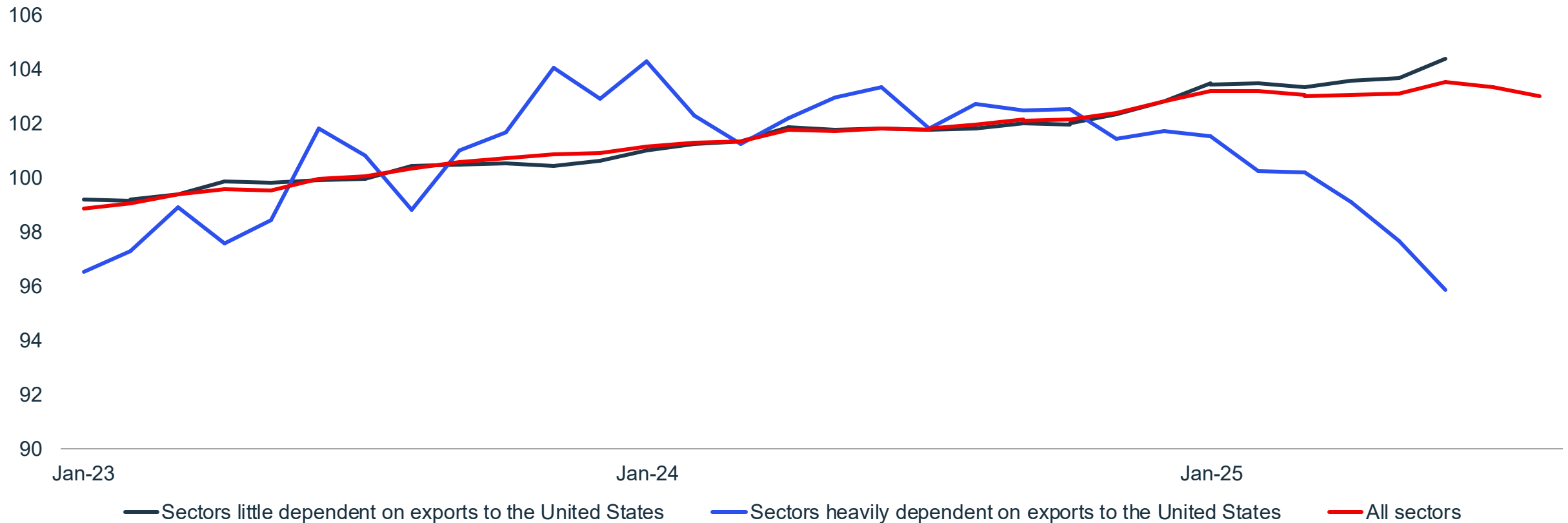
- 100% canola oil, flour and peas
- 25% on seafood and pork
- 75.8% on canola seed imports
in addition to existing 100%
tariffs



Employment dropping in sectors dependent on U.S.



Employment, index: 2023 = 100, seasonally adjusted monthly data

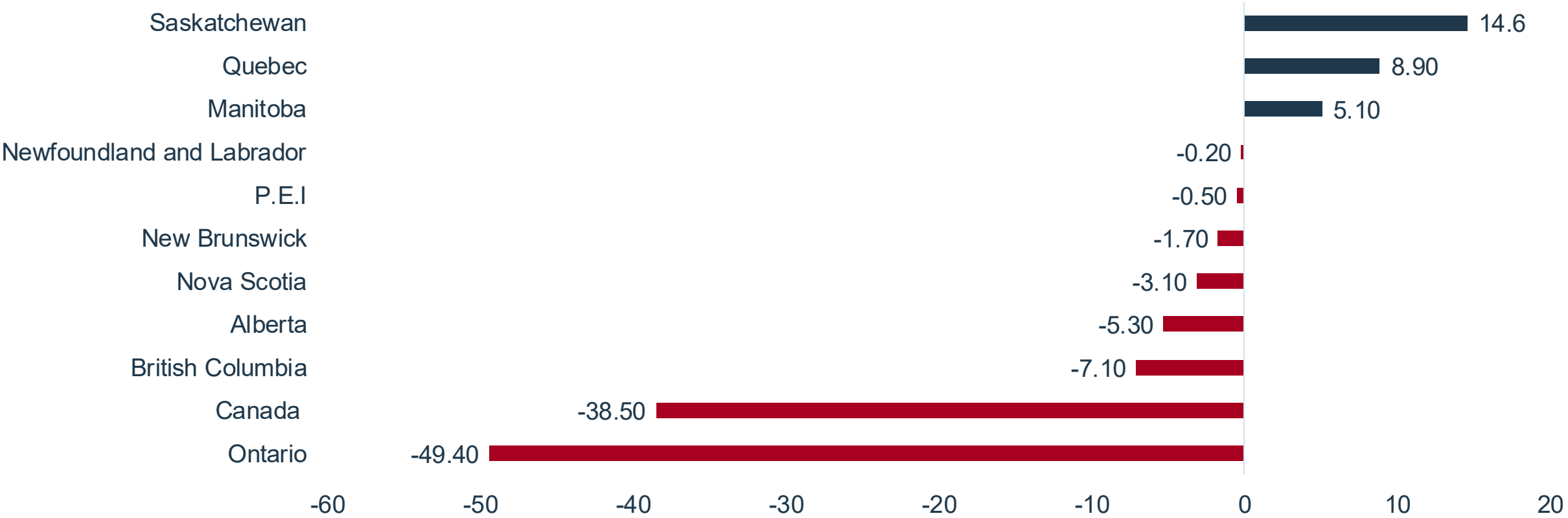


Source: Bank of Canada, Monetary Policy Report, July 2025

The impact is uneven across Canada



Job gains/losses, in thousands, by province, January to August 2025

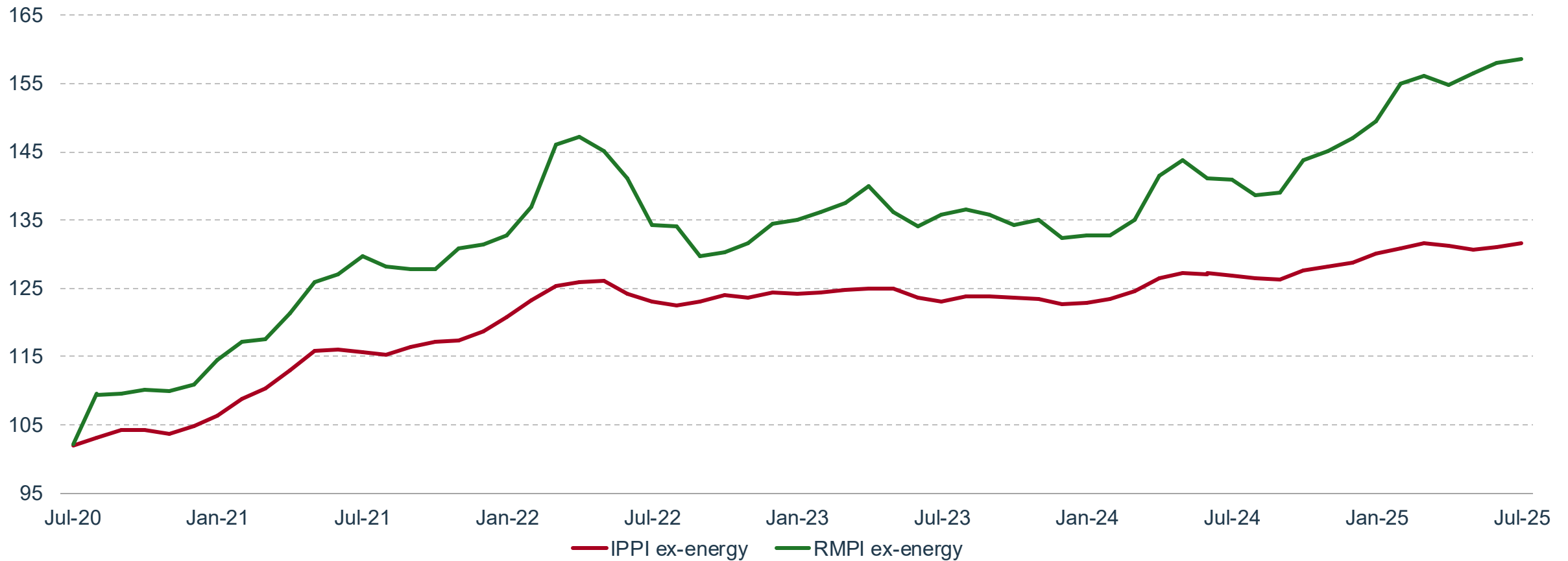


Source: via Haver Analytics, BDC.

Industrial products + raw materials prices rising again



Industrial Product Price Index (IPPI) and Raw Materials Price Index (RMPI), ex-energy, Canada

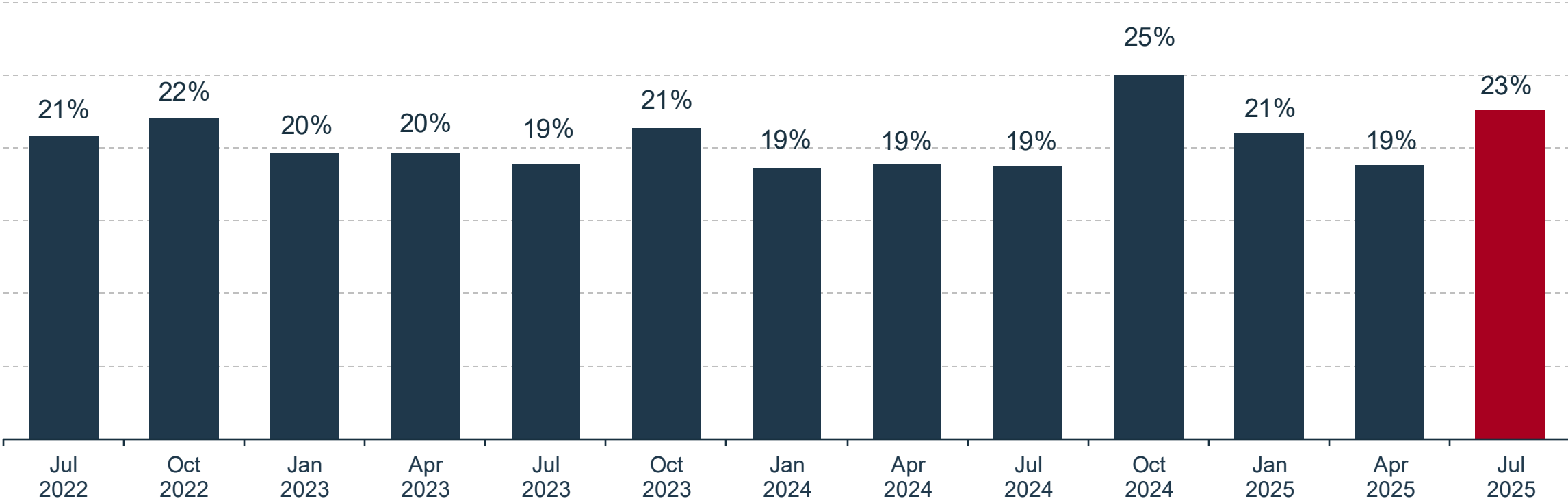


Source : Statistics Canada table 18-10-0265-01 and 18-10-0268-01

SME financing request intentions are increasing...



Percentage of SMEs planning to request financing - 12 months

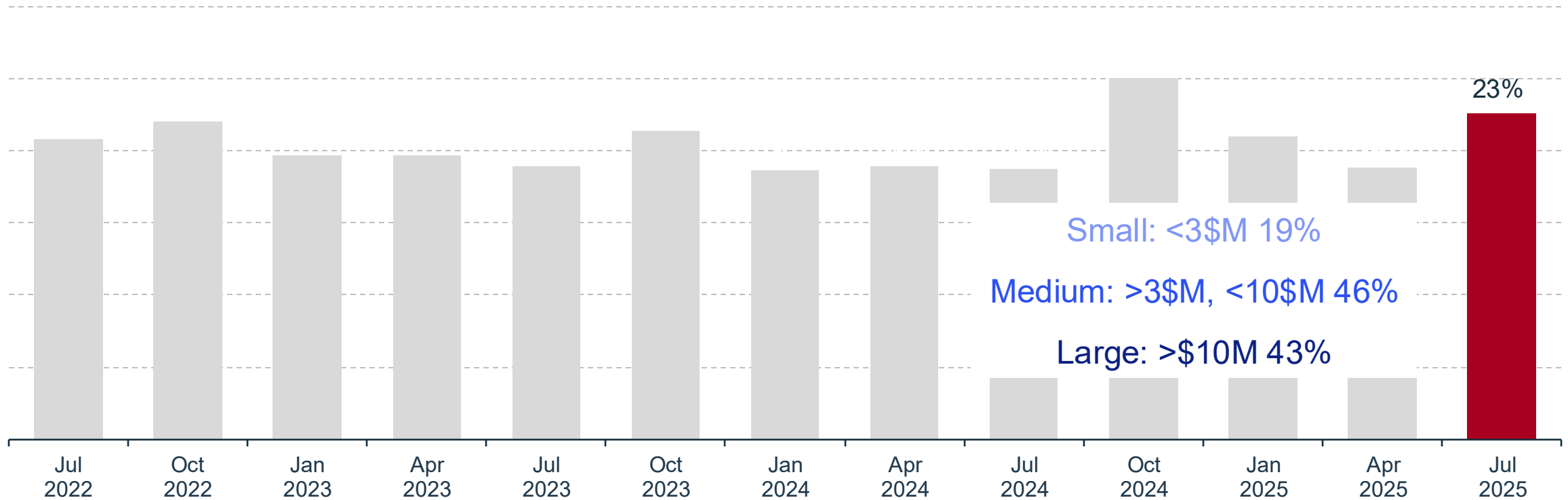


Source : Investment and Financing Outlook Survey, July 2025, BDC.

... more so for medium and large revenue businesses



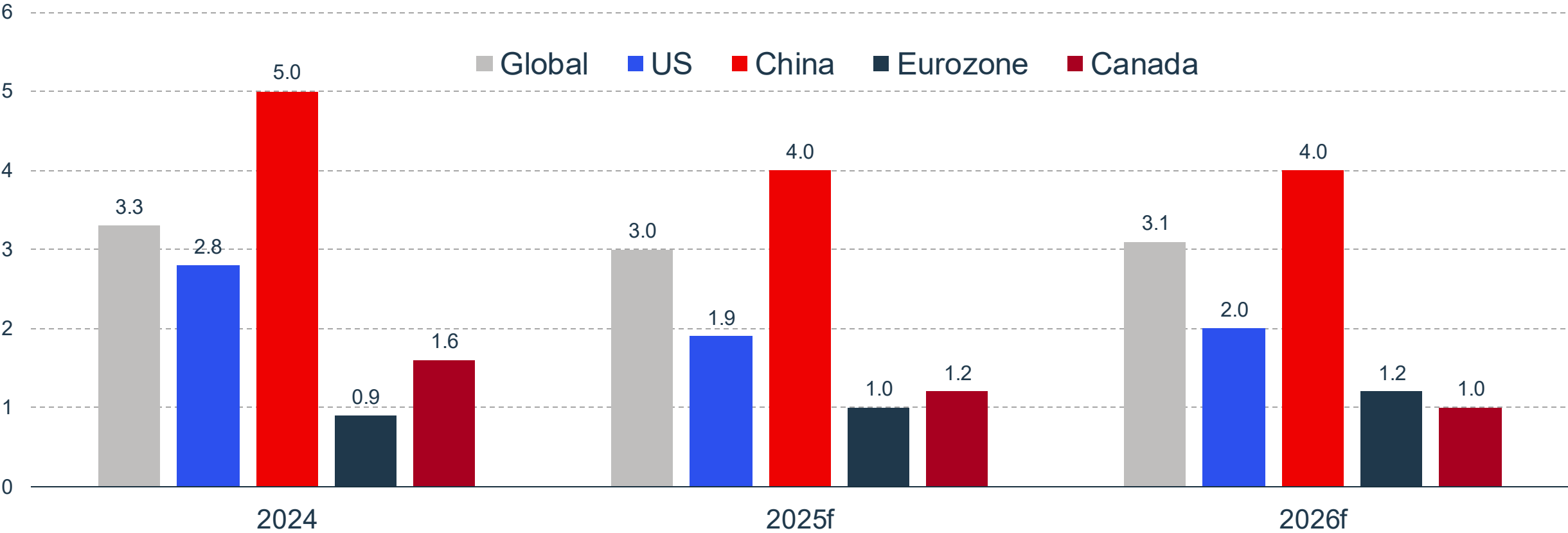
Percentage of SMEs planning to request financing - 12 months



Global GDP growth to slow in 2025



Annual real GDP growth, (%)



Source: World Economic Outlook, IMF, July 2025

OneCap 2026 Operating Plan – Top 4 Priorities Overview

1

Adoption of an AI-First Strategy

- Establish AI strategy plan and framework
- Implement agentic AI tools to for process automation, data analysis & insights
- This includes structured rollout, mapped use cases, and integration into core operations

2

Data Stewardship and Integrity

- Creation of data inventory and quality assessment and gap analysis of current state
- Establish and support data governance framework including data stewards
- Create data quality, access and usage policies
- Integration of data into operational and strategic reporting/dashboards and support of Ai-driven decision making and analysis

3

Regulatory Compliance and AML Framework

- Design & implement a comprehensive Anti-Money Laundering (AML) Compliance Program including fraud detection tools that is FINTRAC compliant
- Establish a Regulatory Compliance Monitoring (RCM) program

4

Enhance Syndication (Sell-Side) Offerings

- Enhance sell-side syndication offerings and streamline workflows to expand revenue opportunities
- Establish robust syndication partnerships
- Build automation for straight through processing.